

# Fact in 2018

Over **7,896** trade buyers



**130** International Brands



Exhibitors from **13** countries / regions



Leading **B2B** annual tradeshow



## Strong International & Local Authoritative Association Supports:

Yorkers is the leading international exhibition organizer and has achieved outstanding accomplishments in organizing high-technology, machineries as well as consumer-oriented exhibitions. Over decades, Yorkers has extended flagship brands into Bangladesh, Cambodia, China, Myanmar and Vietnam with their professionalism.

Myanmar Garment Manufacturers' Association (MGMA) developed a ten-year strategy to reinforce the growth of textile & garment industry. According to their strategy, increase access to new machinery and technology suppliers, is one of the key point to boost the productivity.

With extensive support and guide, the Union of Myanmar Federation of Chambers of Commerce and Industry (UMFCCI), MGMA, MTMA and Yorkers form a strong alliance to create an efficient trade platform for the Textile and Garment Industries in the region. MTG is destined to be a success. Exhibitors can easily get the opportunity to get in touch with their members for face to face communications.



# At a Glance

Venue	Yangon Convention Center, YCC (Inya Lake Hotel Compound) 37 Kabar Aye Pagoda Road, Mayangone Township, Yangon 11191, Myanmar	
Date	1 – 3 November, 2019	10:00 – 17:00
	4 November, 2019	10:00 – 16:00
Admission	Trade visitors only. Free of Charge	
Participation fee	Shell Scheme Package (min 9 sqm)	USD 275 / sqm
	Space Only (min 36 sqm)	USD 245 / sqm
Various packages of sponsorship and advertising opportunities are available To exhibitors. Please contact the organizers for details.		
Corner Fee: 10% Surcharge		

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[www.myanmar-expo.com/MTG](http://www.myanmar-expo.com/MTG)

Subject to change, as of January 2018

# MTG

The 8<sup>th</sup> Myanmar Int'l  
**Textile & Garment**  
Industry Exhibition

Take advantage of the fast growing  
Textile and Clothing market

**1–4 November 2019**  
Yangon Convention Center (YCC), Myanmar  
[www.myanmar-expo.com/MTG](http://www.myanmar-expo.com/MTG)

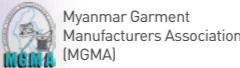
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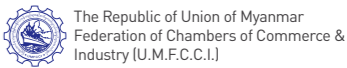
Organizer



Co-Organizer



Official Supporter



# Take a huge step forward towards high potential market – Myanmar



## Exclusive marketing enhances your brand awareness

A fruitful marketing plan not only can promote the tradeshow, also strengthen your brand recognition on a domestic and global scale. To give you a great exposure, we provide:

- Print Media – A series of advertisements in the weekly, daily newspapers and magazines leading up to the exhibition date.
- Publicity – Extensive outreach to the core community, through publishing press release, holding press conference.
- Outdoor advertising – Effective banners and billboards located in eye-catching spot.
- Global marketing channels – Send e-newsletter and SMS to strong database of potential buyers.
- Targeted direct marketing – Highly specific telemarketing, mailing and invitation to our extensively researched customer database
- Influential website and effective promotion from social media networks, global partners and supporting associations.

### Your Best Strategic Plan for Textile & Garment Industry in Asia

Yorkers has been a leader in organizing exhibitions & trade fairs in ASEAN, South Asia and China over three decades, serve as the best platforms for pioneer to explore trade opportunities in emerging markets. Textile & Garment industry is the most successful industry we have set up, TG-Series brands have spread all over the several important manufacturing centers, listed as DTG in Dhaka, Bangladesh, CTG in Phnom Penh, Cambodia, MTG in Yangon, Myanmar, TTG in Taipei, Taiwan and VTG in Ho Chi Minh City, Vietnam. These exhibitions are either the leading access for new machinery and technologies or the most important tradeshow platform for the local market. So we have a lot of strong relationship with international companies who trust us as a platform to enter the new market.

### Friendly Foreign Policies and Investments Boost Myanmar Economy

Myanmar has been a friendly role in the global society by having long-term beneficial relationship with many major markets, as a result, Myanmar can gain the Generalised Scheme of Preferences (GSP) from EU and U.S. for zero tariff exporting. In addition, Myanmar has adjusted its economy policy by releasing the limitation of Foreign Direct Investment (FDI), oversea investors can hold up to 35% of shares in a domestic firm, while the company will still be designated as a local operator. Recently, several brands have started placing orders to Myanmar for avoiding global economy conflict, which makes another positive factor for Myanmar economy growing.

### Exhibition profile:

**MTG** The 17th Myanmar Int'l Textile & Garment Industry Exhibition

#### Textile

- Machinery & accessories • Spinning machinery & accessories
- Looms • Yarn processing machinery & accessories • Weaving machinery & accessories • Bleaching & washing machines
- Chemicals and dyes • Steaming machinery • Cloth processing machinery & accessories • Embroidery equipment • Knitting machinery • Auxiliary equipment • Testing equipment and controls • Winding machines • Textile screen printing machinery

#### Apparel

- Machinery & Accessories • Cutting & laying machines • Knives/scissors grinding machines • Garment accessories • Ironing and steaming equipment • Sewing machines & parts • Laundry machinery & accessories • Dry-cleaning equipment

**MitaTex**

#### Fabric, Fiber, Filament & Materials

- Acetate, Acrylic, Synthetics • Cotton, Silk, Wool
- Interlinings, Leather, PVC • Man-made Fiber, Micro-Fiber • Non-Woven, Nylon, Polyester

#### Accessories & Services

- Buttons & Buckles • Fasteners & Zippers, Labeling System, Padding • Needle & Thread • Quality Control

**MYANMAR TEXPRINT**

- Dyestuff • Organic Pigment • Auxiliary
- Intermediate • Textile Chemical
- Instruments & Equipments

### Powerful Opportunity for you to Meet Buyers with Purchasing Power/ Secure New Business Leads/ Engage High-Level Decision Makers from all sectors below

- Garment, Knitwear & Textile Manufacturers
- Leather Goods & Shoe Manufacturers
- Garment & Textile Machinery Importers & Exporters
- Apparel Brands & Labels
- Distributors & Agents of Textile & Garment Machinery & Accessories
- Dealers of Textile & Garment Accessories
- Laundry Operators & Dry Cleaners
- Textile Printing Houses
- Fashion & textile designers
- Dyeing & finishing companies
- Fashion Designers & Merchandisers
- Industry Associations and Trade Delegations from broad
- Government Officials

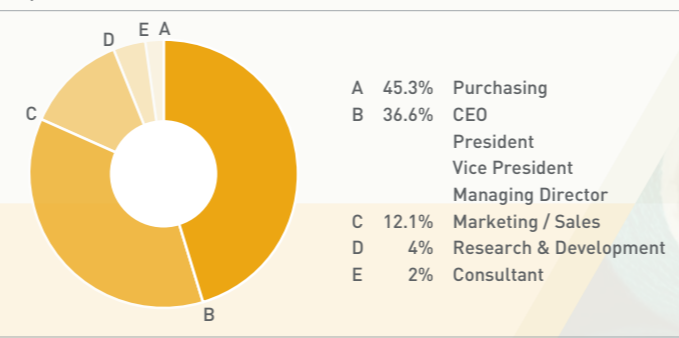
## Closer to more international decision makers who showed high satisfaction.



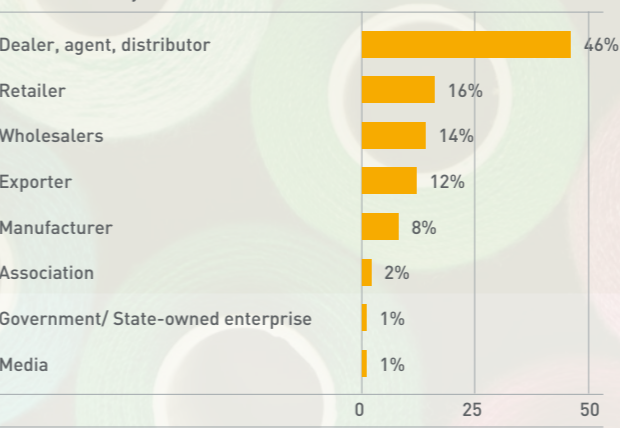
83% attendees are influent on purchasing decision

93% of visitors showed high satisfaction and intended to visit again.

#### Purpose of visit



#### Business Activity



E-newsletter

Web banners