



NEWSLETTER

MYANMAR GARMENT MANUFACTURERS ASSOCIATION

MGMA

NEWSLETTER

February 2019

NEWS

Myanmar Consumer Awareness Campaign



This project is funded by
the European Union



sequa gGmbH
Partner of German Business



SMART
Myanmar

SMART Myanmar organized “Myanmar consumer awareness campaign” on 17th March 2019 with a consumer survey analysis at Myanmar Plaza. Consumers were filled to survey question with some entertainment program. The Myanmar Garment Manufacturers Association (MGMA) collaboration with their activity to showing samples of MGMA member’s factories which are proudly exports of “Made in Myanmar” for this event to organize successfully.

According to survey analysis and also face-to-face discussion with consumers at Myanmar Plaza, consumers are not familiar the word ‘sustainability’ but they want to be Myanmar garment businesses is producing by circular economy methodology and they want garment factories are caring for environment such as water saving and eco-friendly.





NEWSLETTER

MYANMAR GARMENT MANUFACTURERS ASSOCIATION

MGMA

NEWSLETTER

February 2019



ACTIVITY

“Implementing Social Compliance” 2-day interactive workshop

Members Factories joined the workshop of “Implementing Social Compliance” trained from SMART Myanmar, in collaboration with Myanmar Garment Manufacturers Association (MGMA) on 26th & 27th February 2019 at Government Technical Institute, GTI.

Participants gained the knowledge in this workshop:

- Comprehensively about social compliance systems
- BSCI requirements of EU buyers and Myanmar laws relevant for implementing compliance within the factory
- Good practices for social compliance implementation systems

The training approach focused on importance of good communications & systematic management, following laws & emphasizing workforce.





NEWSLETTER

MYANMAR GARMENT MANUFACTURERS ASSOCIATION

MGMA

NEWSLETTER

February 2019



TRAINING NEWS

"How to effectively communicate Occupational Safety, Health



and



Social Security in Workers and Employers Organizations"



NEWSLETTER

MYANMAR GARMENT MANUFACTURERS ASSOCIATION

MGMA

NEWSLETTER

February 2019

“Communication Training collaborated by ILO and Vision Zero Fund, ILO”

Communication Training was held at MELIA Hotel, Yangon was started on March 22nd 2019 and completed on March 23, 2019 (2 Days). The persons from MIA, MTMA, The Myanmar Garment Manufacturers Association (MGMA), UMFCCI, MFVP, AFFM, MICs, CTUM and Trade Unions etc (Total around 30 participants) joined to this training.

The main goal for this training course is: Improve and enhance the capabilities and skills of Occupational Safety, Health and Social Security to work in the local work field. The duration of the course is around 17 hours during 2 days.

- 8:30 am – 5:00 pm (Day 1)
- 8:30 am – 4:30 pm (Day 2)

TRAINING NEWS

The instructors participated in the activity from ILO (International Labour Organization), Vision Zero Fund, ILO and other trainers from Havas River Orchid.

The topics of the course as follow:

- Occupational Safety, Health (OHS)
- Social Security in work (SSB)
- Communication Works
- Exploring Social Media
- Community Management
- Mobilizing Media
- Media Interviews
- Crisis Management



The participants were interested enthusiastic about all the subject and have gained reasonable skills experiences which will enable them to prepare and write project proposals. The instruction followed a democratic system in managing their sessions. The relationships among the participants



NEWSLETTER

MYANMAR GARMENT MANUFACTURERS ASSOCIATION

MGMA

NEWSLETTER

February 2019

were in harmony and participants from Myanmar Garment Manufacturers Association (MGMA) attended to this successful communication training.



COMING ACTIVITY

“MGMA’s new members and orientation breakfast meeting”

The Myanmar Garment Manufacturers Association (MGMA) will be held “MGMA’s new members and orientation breakfast meeting” on coming 2nd April, 2019 at UMFCCI 4th Floor. On this event, orientation to members by MGMA would be present:

- Background of MGMA
- Comparison of MGMA’s Members
- Overview of Board Members (Chairman, EC, CEC, Management board)
- MGMA’s Sub Committees Lists
- Organizational chart of MGMA
- Info on MGMA Services, Trainings and Online Licensing System
- MGHRDC Training Centre – Info/Programme
- MGMA By-laws (these usually include the membership fees)
- Membership Fees
- ILO Employer Package Info
- MGMA’s international partners
- Information of MGMA’s Networking Events



NEWSLETTER

MYANMAR GARMENT MANUFACTURERS ASSOCIATION

MGMA

NEWSLETTER

February 2019



Welcome to MGMA's New Members Orientation Package

UMFCCI 4th Floor

2nd April 2019

Introductory Offer: a Training Course, free of charge to MGMA's New Members

NEW MEMBERS IN FEBRUARY 2019

Number of New Factories in February 2019		0
Country	No. of Factories	No. of Workers
China	7	4092
Myanmar	2	100
TOTAL	9	4192

MEMBERSHIP UPDATE AS OF 2019-02-28

Status	Country	No. of Factories	No. of Workers
Active	Myanmar	111	73391
	Chinese	209	191465
	Korea	59	58025
	Japan	19	54462
	Others	133	68578
Inactive	All	73	0
TOTAL		604	445921

UPCOMING



NEWSLETTER

MYANMAR GARMENT MANUFACTURERS ASSOCIATION

MGMA

NEWSLETTER

February 2019

Description	Date	Place
1. Welcoming to MGMA's New Members and Orientation breakfast meeting	2 April, 2019	UMFCCI - 4th Floor
2. Advisory Committee Meeting / Regional Conference Collaboration of MGMA with GIZ	3-4 April, 2019	Lotte Hotel
3. The Garment Stakeholder Group Meeting	10May, 2019	MGMA
4. AGM 5th MGMA's Annual General Meeting	11 May, 2019	UMFCCI
5. The 2 nd Buyer forum Collaboration of MGMA with Smart Myanmar and AVE	23-24 May, 2019	Sedona Hotel
6. The 2 nd MGMA's Members Day	23 May, 2019	Sedona Hotel