

# The 2<sup>nd</sup> Myanmar Textile Summit 2018

November 12<sup>th</sup>-13<sup>th</sup>  
Yangon, Myanmar





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## Summit Highlights:

- Deep Interpretation of the Latest Government Policies and Masterplan of Textile and Apparel Industry in Myanmar
- An Overlook and Prospect of Today's Myanmar Textile and Apparel Industry
- A Growing Cross for Textile and Apparel Trading: How Myanmar Prepares for FTA
- Myanmar Labour Law Reform Process and Rediscover Myanmar Sourcing Competitiveness
- Key Legal and Regulatory Considerations Related to Textile and Apparel Industry for Foreign Investors
- New Features of Sourcing in Myanmar Compared to other countries in Southeast Asia
- Innovation and Practice in Creating Digital Supply Chain Based on Myanmar Local Conditions
- Panel Discussion: How is the Future of Myanmar as an Emerging Sourcing Market Compared to other Sourcing Area?
- How to Help Retailers and Brands Improve Speed to Market and Shorten Production Calendars
- Case Study in Myanmar How to Build Textile and Garment Factory
- Present Situation and Future Evolutions of Infrastructures in Myanmar
- Compared to other Regions: How Different is Developing the Fashion Supply Chain in Myanmar
- How to Efficiently Examine Supplier's Qualification and Choose the Optimal Partner to Form a Closer Relation with Suppliers by Moral Purchase
- Development Situation and Trends of Myanmar as a Sourcing Market for European Textile and Apparel Brands
- How Myanmar Textile and Apparel Manufacturers Plays an Important Role in South Asia
- Latest Trends of 3D Garment Visualization Technologies and It's Impact on Textile and Apparel Production
- Addressing Labor, Productivity and the Role of Technology in driving Myanmar's Competitiveness
- Development Situation of Human Rights, Workers Conditions and the need for alignment to ILO Labour & Ethical standards in the Myanmar Garment Sector

Organizer:



Exhibition Sponsor:



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## Summit Background

Along the Belt and Road, the most promising new textile hot spot in Southeast Asia. In 2012, Myanmar's clothing export value was only US\$700 million. Under the influence of "The Belt and Road" Policy, it increased to US\$1.2 billion in 2013 and US\$1.3 billion in 2014. In 2015, the total garment exports reached US\$1.9 billion. Myanmar's textile and apparel manufacturing industry currently contributes about 10% of the country's total export volume, and the country's market is also growing, with a total export target of US\$12 billion by 2020. With the continuous development of the textile industry in Myanmar, the industry is becoming one of the key investment areas for foreign investment, and it is expected that there will be a large influx of foreign capital in the next few years.

This summit will focus on the latest Governmental policies and international trading policies on the Myanmar textile and apparel industry, sourcing practices and trends of international apparel brands, the development situation of the Myanmar textile and apparel industry chain, the main challenges faced by the FDI companies or local manufacturers. We're trying to show all attendees a true situation and the latest information of Myanmar textile and apparel market. It is also a good opportunity for some potential investors or international buyers to know more about Myanmar and get themselves better prepared for this new market.



### Who Should Attend

- President/VP/CEO/COO
- Sourcing/Purchasing Director
- Managing Director/General Manager
- Director/ Manager For Business Unite
- Sales Director/ International Sales Manager
- Business Development Director
- Strategy Development Director
- Director for International Market
- Import/Export Manager
- Area Director/Manager
- R&D Director
- Technology Director



### Industry Segment

- Apparel
- Home Textile
- Manufacturer of textile
- Manufacturer of Chemicals Fibers
- Manufacturer of Textile Machinery
- Components of Textile Machinery
- Textile Chemicals
- Logistics
- Distributor
- Law Firm
- Consulting
- Certifier



### Potential Speakers

- The Ministry of Commerce (Myanmar)
- Myanmar Garment Manufacturers Association
- Ministry of Planning and Finance of Myanmar
- Ministry of Labor, Immigration and Population of Myanmar
- Li& Fung
- International Labour Organization
- Lindex
- CLO Virtual Fashion Hong Kong
- SMART Myanmar
- Handa Enterprise International
- H&M
- Marks & Spencer
- Adidas
- Rajah & Tann LLP
- Colliers International
- EU Delegation
- Prince Edward Road Management Co. Ltd
- Panda Textile Co.Ltd

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## Day One

08:30 **Sign in**

09:00 **Deep Interpretation of the Latest Government Policies and Masterplan of Textile and Apparel Industry in Myanmar**

- ✧ Latest Regulations and Policies on Textile and Garment Industry3
- ✧ Governmental Support on Textile Industry, Medium and Long-terms Plans and Goals

The Ministry of Commerce (Myanmar)

09:35 **An Overlook and Prospect of Today's Myanmar Textile and Apparel Industry**

- ✧ Latest Status of Myanmar Textile Industry
- ✧ Prospects of the Upstream Textile Industry Chain Development
- ✧ Infrastructure Development Relevant to Textile Industry

Myanmar Garment Manufacturers Association

10:10 **Tea Break and Networking**

10:40 **A Growing Cross for Textile and Apparel Trading: How Myanmar Prepares for FTA**

- ✧ Overall Situation of FTA and International Trade Agreements related to Myanmar
- ✧ Trade Policy and Tax Benefits of Myanmar's Textile Industry
- ✧ Domestic Preferential Policies of Myanmar's Textile Industry

The Ministry of Planning and Finance

11:15 **Myanmar Labour Law Reform Process and Rediscover Myanmar Sourcing Competitiveness**

- ✧ An overview of Myanmar Sourcing Competitiveness
- ✧ Analysis of Myanmar labor characters
- ✧ Explain of new Myanmar wage policy
- ✧ Plan or practice to improve labor quality

The Ministry of Labour, Immigration and Population

11:50 **Innovation and Practice in Creating Digital Supply Chain Based on Myanmar Local Conditions**

Mr. Kutluhan Samataci  
Executive Vice President  
Li & Fung

12:25 **Lunch & Networking**

14:00 **Development Situation of Human Rights, Workers Conditions and the need for alignment to ILO Labour & Ethical standards in the Myanmar Garment Sector**

- ✧ Current Issues and Challenges of Myanmar Labour Force related to Garment and Apparel Sector
- ✧ The True Situation of Workers Conditions
- ✧ Latest Analysis of ILO Labour & Ethical Standards

International Labour Organization

14:35 **New Features of Sourcing in Myanmar Compared to other countries in Southeast Asia**

- ✧ Myanmar Textile & Apparel Exports/Imports

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- ✧ Myanmar's Comparative Advantages in Asian Textile & Apparel Sourcing Markets
- ✧ Future Trends of Sourcing in Myanmar

Ms. Icy Liu  
Myanmar Business Manager  
Lindex

15:10 **Latest Trends of 3D Garment Visualization Technologies and It's Impact on Textile and Apparel Production**

CLO Virtual Fashion Hong Kong

15:45 **Tea Break & Networking**

16:45 **Panel Discussion: How is the Future of Myanmar as an Emerging Sourcing Market Compared to other Sourcing Area?**

International Textile and Apparel Buyers

17:20 **The Effects of Global Trade Wars on Production and Sourcing in the Myanmar Garment, Textile and Footwear Industries**

Mr. Jacob A. Clere  
Team Leader  
SMART Myanmar

17:55 **Case Study in Myanmar How to build Textile and Garment factory**

- ✧ Application of Automated Manufacturing
- ✧ Case Study
- ✧ Predictions about the Development of Automation Production

Ms. Jane Jin  
Vice General Manager  
Handa Enterprise International

**The End of Day One**

## Day Two

09:00 **Compared to other Regions: How Different is Developing the Fashion Supply Chain in Myanmar**

- ✧ Shortages and Main Challenges in Existing Supply Chain in Myanmar
- ✧ Logistics Cost and Lead Time Control
- ✧ Supply Chain Management Suggestions in Myanmar Textile and Apparel Industry
- ✧ Supply Chain of the Future

Mr. Tobias Fischer  
H&M  
Country Manager (Myanmar)

09:35 **Development Situation and Trends of Myanmar as a Sourcing Market for European Textile and Apparel Brands**

- ✧ Current Situation of Sourcing in Myanmar
- ✧ The Advantages and Preferential Policies for EU Brands Sourcing in Myanmar
- ✧ Myanmar Market Compared to Other SEA Markets

Ms. Tong Zhen  
General Manager  
Marks & Spencer

10:10 **Tea Break and Networking**

10:40 **How to Efficiently Examine Supplier's Qualification and Choose the Optimal Partner to Form a Closer Relation with Suppliers by Moral Purchase**

- ✧ Advantages and Disadvantages of Corporation with Myanmar Manufacturers
- ✧ Ethic Sourcing Strategy and Supply Chain

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Management in Practice

- ◇ Prospects of Improving Corporation Experience

Mr. Ivan Lim

Senior Director, Product Operations Apparel SEA  
Adidas

## 11:15 Key Legal and Regulatory Considerations Related to Textile and Apparel Industry for Foreign Investors

- ◇ Mode of Investment including Joint Ventures in Myanmar
- ◇ Foreign Investment Regime
- ◇ Leasing Land on Long-term Basis
- ◇ Labor Regulations
- ◇ Overview of Regulatory Environment in Myanmar
- ◇ Practical Tips for Foreign Investors

Mr. Chester Toh  
Head of Myanmar  
Rajah & Tann LLP

## 11:50 Present Situation and Future Evolutions of Infrastructures in Myanmar

- ◇ Current Situation and Problems of Infrastructures In Myanmar
- ◇ Whether the Infrastructures Could Support the Quick Development of Textile and Apparel Exports
- ◇ Government Supportive policies

Mr. James Hayton  
Specialist  
Colliers International

## 12:25 Lunch and Networking

14:00 **EU point of view on the Myanmar Refugee Crisis and It's Influence on GSP advantages**

EU Delegation (TBC)

14:35 **How Myanmar Textile and Apparel Manufacturers Plays an Important Role in South Asia**

- ◇ Factory Status Introduction: Headquarters, Branches, Production Capacity, Supply Chain Management
- ◇ Strength and Shortage of Manufacturing in Myanmar
- ◇ How to Arrange Manufacturing Plan among
- ◇ Different South Asian countries including Myanmar

15:10 **Panda Textile Company(TBC)**

**How to Help Retailers and Brands Improve Speed to Market and Shorten Production Calendars**

15:45 **Open for Sponsor**

**The challenges and Opportunities of the Myanmar Garment and Textiles industries**

Mr. Lewis Leung  
President  
Prince Edward Road Management Co. Ltd

16:20 **Tea Break and Networking**

17:50 **The End of Day Two**

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